

Andreu Veà, PhD

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www.veabaro.info



Qualification: Over 10 years of professional experience dedicated to the Internet, in the scopes of: university, administration and the private industry. Innovator, Entrepreneur, Product Marketing, Customer Oriented, Internet Pioneer in Spain, Group Leader and Internet-Technology Popularizer.

Business Professional Experience:

2003 to Present **Internet Research Invited Scholar** at **Stanford University** for **WiWiW** Project Personally invited by Vint Cerf (co-inventor TCP'74) to continue research at Stanford regarding internet access technologies, had interviewed and continues to interview all the true pioneers. To date, had personally interview and already have direct contact with 104 main of the most influence Internet inventors (LDAP, TCP, SMTP, DNS) and leaders around the world: ICANN, ISOC, IETF, etc...

2001 to Present, **Owner & Member Board of Directors**, **ATLAS Inc.** Barcelona, Spain Providing them external strategic consulting services and since 2003 developing their connectivity strategies. **Atlas** is a very successful 16 people start-up company; it's a high-end Hosting-Housing provider.

1998 – 2003, **Internet Marketing Manager**, **Auna**, Barcelona, Spain Responsible for Internet Product Marketing and the launching of its ISP, participated in the launchings of the first Free Access (June 1999) and the First Flat Rate of the Country. Promoted twice in two years due to innovative marketing strategies and revenue intake. Main Achievements: set the company record of producing 20,000 new subscribers within the first four days. Pioneered traffic peering strategies, led to founding of an association of competitors who signed agreements with the company that brought the company huge savings, of more than \$20 million yearly (in providers direct costs). Started the company Internet products and services income that is now the 1/3 source of the company's revenue. Auna has 3000+ employees and \$1,039M in 2003 revenues.

1994 – 1998, **CoFounder & Chief Technology Officer** **ASERTEL**, Barcelona Spain Designed and implemented the company's portfolio of products and services, as the company Founder and CTO. The company was later acquired by another ISP company. Main Achievements: Designed from zero, the technical network and system to provide Internet services to the early-adopter companies in Spain. Giving a competitive advantage to the company and pioneering the Spanish market.

1999 – 2004, **Speaker in Seminars and Conferences on Network** Imparted more than two hundred conferences and seminars related to the Internet in business and technological (national and international) forums. Including 47 conferences, 63 Internet technology related lectures, 23 monographic seminars and 12 round tables. Publishing 6 papers in specialized magazines, 3 in newspapers, and has been interviewed 8 times on the radio and 5 in TV. See details www.veabaro.info/speechs.mht

2003 to Present, **Business Developer**

- Consultant and Partner of **IP-Technologies**. Barcelona. First commercial VoIP carrier in Spain.
- Organizer of the "Innovation Bridge", connecting local Silicon Valley companies with Spanish businessmen & entrepreneurs who are interested in expanding their companies internationally. www.veabaro.info/stanford/cal-cat

Academic Professional Experience:

2003 – Present **Internet Research Invited Scholar** Stanford University (Stanford, California)
Full-time Invited Scholar. Research focused on Internet Access Technologies and The Unknown history of the internet through its personages. The [WiWiW](#) Project (Who Is Who on the Internet World)

1992 – 2003, **Professor, La Salle University** (School of Engineering), Spain.
Part-time Professor in [La Salle](#) School of Engineering, lectured in master classes on the following programs: Networks and Advanced Telecom Services, the e-Commerce Master and Introduction to Telecommunications for attorneys in law.

Education:

- Internet Specialist. Doctor of Engineering (PhD, 2002), [Doctoral Thesis](#) on Internet: "History, Society, Technology & Network development: An exposé of the most unknown face of the Internet."
- Master on IT Management (1997);
- Master in Science: "Digital Treatment of Signal and Information" (1995);
- Electronic Engineer (1993); &
- Telecommunications Engineer (1991) from Technical University of Catalonia & [Ramon Llull](#) University of [Barcelona](#) (Spain)

Author and Publisher (as a hobby):

1999 – 2002, **Book Author** "Internet más Cerca. Diccionario de Acrónimos y Términos de la Red"
As a hobby, published two books and has written numerous divulging articles on business and Internet Technology trends. Published in different languages: Catalan & Spanish, next in English, with more than 22,000 units. These can be found at the Stanford Library as reference books.

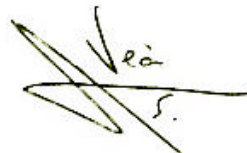
- "Internet closer. Dictionary of acronyms and terms of the Net" Prologued by Vint Cerf (Father of the Internet). ISBN: 84-931.351-1-9; 223 pages.
- "Manual Pràctic d'Internet a l'Empresa" Prologued by Eric Benhamou (3Com CEO) 280 pages. ISBN: 84-922538-7-8
- Preparing the third one with part of his doctoral thesis research outputs: "The unknown history of the Internet trough its personages".

Membership/Affiliation:

- Co-Founder and President of the Internet Society Catalan Chapter ([ISOC-CAT](#))
- Member of the Board of Directors of [ATLAS](#) Information Technology (Barcelona).
- Active member of the **Internet Society** ([INET'04](#) Organizing Committee, Barcelona)
- Impeller of the Catalan Neutral Internet eXchange ([CATNIX](#)), established in April 7th 1999.
- Acted as Executive President of the BOD of the Spanish Neutral Internet eXchange [ESPANIX](#)
- Distinguished with "Personal Merit" Diploma during military service in 1994.
- During more than 10 years volunteered leading teams as summer-camp Director.
- Nominated for the new [ICANN](#) Board of Directions election.

References available upon request.

[Stanford](#), Summer 2004.



My PGP [signature](#).

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